

College Name: \_\_\_\_\_

Student Name: \_\_\_\_\_ Seat No: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL  
UNIVERSITY OF KARACHI  
FINAL EXAMINATION JUNE 2017; AFFILIATED COLLEGES  
ENTREPRENEURSHIP; BA(BS)-421  
BBA – III**

**Date: June 8, 2017**

**Max. Time: 1.5 Hrs**

**Max. Marks: 30**

**INSTRUCTIONS:**

- 1. Attempt any four questions. Your answer should be concise and brief.**
- 2. Do not write anything on the question paper, EXCEPT Initials mentioned above.**
- 3. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1. Outline the steps in the strategic management process and briefly explain each one of them.
- Q2. Discuss what do lenders and investors look for in a business plan.
- Q3. Discuss the different forms of ownership and discuss the advantages of sole proprietorship for small and individual entrepreneurs.
- Q4. Outline and explain the advantages of franchising.
- Q5. Discuss the benefits of entrepreneurship and briefly explain each one of them.
- Q6. Discuss the creative process and explain each step as it relates to business entrepreneurs.

**END OF SUBJECTIVE PAPER**