College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL**
**UNIVERSITY OF KARACHI**
**FINAL EXAMINATION JUNE 2017; AFFILIATED COLLEGE**
**MANAGEMENT INFORMATION SYSTEM; BA (M)–632**
**MBA – IV**

**Date: July 4, 2017**                                    **Max Time: 1.5 Hrs**
                                                          **Max Marks: 30**

**INSTRUCTIONS:**
1. **Attempt any 3 questions.**
2. **Do not write anything on the question paper, <u>EXCEPT</u> the initials mentioned above.**
3. **Mobile phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q1 a) Explain reasons why databases (RDBMS) are preferred on old File-Based system?
   b) Let's suppose an Organization is migrating File based system to the Oracle RDBMS, enlist the steps involved in data conversion process

Q2 a) Enlist the reasons why System Analysis and Designing (SADM) methodologies are needed?
   b) Describe Life Cycle of the Spiral model, identify its key characteristics

Q3  Write down the rationale of Management Information System (MIS) and also enlist the major challenges of MIS

Q4 a) Describe how does Business Intelligence (BI) is used in business applications
   b) Describe how does quality assurance is measured in an Information System

Q5  Write down short notes on <u>any three</u> of the followings with examples
   1. WLAN
   2. Expert System
   3. Source Data Automation
   4. Enterprise Application Architecture

**END OF SUBJECTIVE PAPER**