

College Name: _____

Seat No: _____ Student's Name: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION DECEMBER 2017; AFFILIATED COLLEGES
PRINCIPLES OF MANAGEMENT; BA (BS)-531 (PART B)
BBA – V**

Date: January 3, 2018

**Max Time: 100 Mins
Max Marks: 40**

INSTRUCTIONS:

- 1. Attempt any 4 questions with relevant points. Do not write anything on the question paper. EXCEPT the initials mentioned above.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q1 Briefly explain the functions of management in detail.

Q2 Identify & explain the strategic management process.

Q3 Define motivation and briefly explain the different theories of motivation.

Q4 What do you mean about HRDM and briefly explain the role of HRDM in management?

Q5 Write short notes on any two of the following:

- i- Conflict Management
- ii- Line and Staff Authority
- iii- Span of Control
- iv- Goal-Setting Theory

END OF SUBJECTIVE PAPER