

College Name: _____

Seat No: _____ Student's Name: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION DECEMBER 2017; AFFILIATED COLLEGES
PRODUCTION & OPERATIONS MANAGEMENT; BA(BS)-542
BBA – VI

Revised Date: January 20, 2018

Max Time: 100 Mins

Max Marks: 40

INSTRUCTIONS:

- 1. Attempt ALL questions. Do not write anything on the question paper. EXCEPT the initials mentioned above.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 Do you think that there is a difference between production and operations? Justify your answer with examples [06]
- Q2 Briefly explain some of the "decision areas" that distinguish production and operations management from other functions of an organization. [06]
- Q3 How does an operations management strategy change during a product's lifecycle? [06]
- Q4 In what ways do CAD and FMS connect? [06]
- Q5 What are the core characteristics of a good job design? Briefly explain each one of them. [06]
- Q6 Write a short essay on any 2 of the following: [10]
1. Process design and process strategy
 2. Total Quality Management
 3. Importance of project management
 4. PERT / CPM
 5. Simulation Analysis

END OF SUBJECTIVE PAPER