

College Name: \_\_\_\_\_

Seat No: \_\_\_\_\_ Student's Name: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL  
UNIVERSITY OF KARACHI  
FINAL EXAMINATION DECEMBER 2017; AFFILIATED COLLEGES  
PROJECT DEVELOPMENT EVALUATION AND FEASIBILITY; BA(BS)-631  
BBA – VII**

**Date: January 15, 2018**

**Max Time: 2 Hrs**

**Max Marks: 60**

**INSTRUCTIONS:**

- 1. Attempt 4 questions where Q5 is compulsory. Do not write anything on the question paper. EXCEPT the initials mentioned above.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 Define the term Social cost-benefit analysis. Explain how the costs and benefits of a project to society may differ from the costs and benefits to the private entrepreneur.
- Q2 Externalities are some of the negative effect that prevents the economy to realize the full benefit of project. With specific examples explain the issue of externalities in project evaluation.
- Q3 Discuss FOUR main issues which you would take into consideration to make a fund raising event for a project you are working with successful.
- Q4 Define and list down the technical aspect of the project.
- Q5 A feasibility study is an evaluation or analysis of potential impact of a proposed project. Outline and discuss reasons that necessitate such a study before the planning and formulation of a project.

**END OF EXAM PAPER**