

College Name: _____

Seat No: _____ Student's Name: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION DECEMBER 2017; AFFILIATED COLLEGES
SUPPLY CHAIN MANAGEMENT; BA(BS)-602
BBA – VIII

Date: January 11, 2018

Max Time: 3 Hrs

Max Marks: 60

INSTRUCTIONS:

- 1. Attempt any 6 questions. Do not write anything on the question paper. EXCEPT the initials mentioned above.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q.1 What are the four foundation elements of supply chain management? Describe some activities within each element.
- Q.2 Describe centralized and decentralized purchasing and their advantages.
- Q.3 What are the key factors that contribute to a lasting buyer-supplier partnership?
- Q.4 Explain the difference between a time series model and an associative model. Under what conditions would one model be preferred to the other?
- Q.5 Explain why lean production and Six Sigma are so important to successful supply chain management.
- Q.6 What are the impacts of logistics on environmental sustainability? How can these impacts be minimized?
- Q.7 How do supply chain management activities differ between services and manufacturing companies? In what ways are these activities alike?
- Q.8 Describe the four perspectives of the balanced scorecard. How is this model different from a set of world-class performance measures?

END OF EXAM PAPER