

College Name: \_\_\_\_\_

Seat No: \_\_\_\_\_ Student's Name: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL  
UNIVERSITY OF KARACHI  
FINAL EXAMINATION DECEMBER 2017; AFFILIATED COLLEGES  
COMPUTER APPLICATION TO BUSINESS; BA (BS)–351  
BBA – I**

**Date: January 1, 2018**

**Max Time: 100 Mins**

**Max Marks: 40**

**INSTRUCTIONS:**

- 1. Attempt any 4 questions, all carry equal marks. Do not write anything on the question paper. EXCEPT the initials mentioned above.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 Describe the role of Electronic Data Interchange(EDI) in B2B e-commerce model
- Q2 a) Write down the purpose of the change management system, and how does it implements?  
b) Differentiate the characteristics of web 2.0, web 3.0 and web 4.0 with examples
- Q3 Explain the terms intermediation, disintermediation and re-intermediation in e-commerce with examples
- Q4 a) Illustrate how does Client Server Network works?  
b) Describe source data entry devices (Input devices) used in the business
- Q5 Write down the distinguishing points between **any two** of the followings:  
a) MS-Access and Excel  
b) Domain and Sub-domain  
c) Network and Data communication

**END OF SUBJECTIVE PAPER**