

College Name: \_\_\_\_\_

Seat No: \_\_\_\_\_ Student's Name: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL**  
**UNIVERSITY OF KARACHI**  
**FINAL EXAMINATION DECEMBER 2017; AFFILIATED COLLEGES**  
**HUMAN BEHAVIOR; BA (BS)-342**  
**BBA – II**

**Date: December 19, 2017**

**Max Time: 100 Mins**

**Max Marks: 40**

**INSTRUCTIONS:**

- 1. Attempt all questions. Write only relevant and brief answers.**
- 2. Do not write anything on the question paper.**
- 3. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q1 How different theories of psychology explain the term "Personality"?

Q2 Give a detail account on stress and coping with stress.

Q3 What are the different theories of Emotion? Describe them in detail.

Q4 Write short not on any two of the following:

- a. Motivation
- b. Prejudice and Discrimination
- c. Intelligence assessment
- d. Biological basis of behavior

**END OF SUBJECTIVE PAPER**