

College Name: _____

Seat No: _____ Student's Name: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION DECEMBER 2017; AFFILIATED COLLEGES
PRODUCTION & OPERATIONS MANAGEMENT; BA (H)-522
BBA – VI

Revised Date: January 20, 2018

Max Time: 100 Mins

Max Marks: 40

INSTRUCTIONS:

- 1. Attempt ALL questions. Do not write anything on the question paper. EXCEPT the initials mentioned above.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 Write a note on importance of production and operations management. **[06]**
- Q2 With the help of some examples explain why it is necessary for an organization to make sure that their operations strategy and corporate strategy are aligned with each other. **[06]**
- Q3 What is process design? Explain some major design decisions. **[06]**
- Q4 Describe the TQM philosophy and identify its major characteristics. **[06]**
- Q5 What is capacity planning? When an operation has a seasonal product, what strategies are available to them when planning capacity? **[06]**
- Q6 Write a short essay on any 2 of the following: **[10]**
Location and facility layout planning
Materials management
Japanese manufacturing techniques
Supply chain management

END OF SUBJECTIVE PAPER