

College Name: _____

Seat No: _____ Student's Name: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION DECEMBER 2017; AFFILIATED COLLEGES
ENTREPRENEURSHIP; BA (H)-512
BBA – VI

Revised Date: January 18, 2018

Max Time: 100 Mins

Max Marks: 40

INSTRUCTIONS:

- 1. Attempt any 4 questions. Do not write anything on the question paper. EXCEPT the initials mentioned above.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q1 What are the different phases of entrepreneurial process briefly explain?

Q2 What are the barriers to entry? How do they affect new venture assessment?

Q3 Define compensation & how compensation is important for creating value system for an entrepreneur?

Q4 Briefly explain the different financial sources available for entrepreneurial venture?

Q5 Write short notes on any two of the followings:

i- Environmental School of Thoughts.

ii- Harvest Strategy

iii- Sources of Innovation (any two)

END OF SUBJECTIVE PAPER