

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2017; AFFILIATED COLLEGES
COMPUTER APPLICATION TO BUSINESS; BA(BS)-351
BBA – I**

Date: June 18, 2017

Max Time: 1.5 Hrs

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt any 3 questions. Do not write anything on the question paper, EXCEPT the Initials mentioned above.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q1 a) Describe the major E-Commerce application models with business reference and examples.
b) Write down the steps how does financial payments performs in e-commerce?

Q2 a) Write down distinguishing features between the Windows and Linux software.
b) Describe ten financial functions of EXCEL, which are commonly used in business with examples?

Q3 a) Illustrate how does Web based Application works?
b) Write down difference between the Client Server Network and Pear-to-Pear (P2P) network.

Q4 a) Define and illustrate the purpose of Entity Relation Diagram.
b) Enlist ten potential benefits of e-mail in business environment.

Q5 Write down the distinguishing points between **any two** of the followings:
1. Domain and Sub-domain
2. Web 2.0, Web 3.0 and Web 4.0
3. Open source software and Proprietary software
4. Magnetic storage media and Optical storage media

END OF SUBJECTIVE PAPER