

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2017; AFFILIATED COLLEGES
PRODUCTION OPERATIONS & MANAGEMENT BA (H)-522 / BA(BS)-542
BS – VI

Date: July 5, 2017

Max Time: 100 Mins

Max Marks: 40

INSTRUCTION:

- 1. Attempt any 4 questions. Do not write anything on the question paper, EXCEPT the initials mentioned above.**
- 2. Mobile phone or any communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 What is the objective of location strategy in industrial location analysis decisions also discussing the factors that require location decisions to be analyzed objectively?
- Q2 What is process capability? How does six sigma play in assessing whether the process is capable or not?
- Q3 What do you understand by total productivity and explain what measures would you suggest to increase the productivity of a manufacturing organization?
- Q4 Discuss how process choice implements flow strategy and how the five process choice differ
- Q5 Discuss the different factors in design strategy. Also explain the product or service design activity.
- Q6 Briefly describe the following:
1. Product Layout and Process Layout
 2. Organizing Projects
 3. Different Quality Dimensions Involve in PM
 4. Service Gap Analysis

END OF SUBJECTIVE PAPER