

**APPEARANCE OF MOBILE PHONE(S) / SMART DEVICE(S) SUBJECT TO CONSIDERED AS AN  
ACT OF CHEATING**

College Name: \_\_\_\_\_

Student Name: \_\_\_\_\_ Seat No: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL  
UNIVERSITY OF KARACHI  
FINAL EXAMINATION JUNE 2017; AFFILIATED COLLEGES  
INTRODUCTION TO BUSINESS; BA (H)-341  
BS – I**

**Date: June 6, 2017**

**Max Time: 100 Mins  
Max Marks: 40**

**INSTRUCTIONS:**

- 1. Attempt any 4 questions. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q.1: What are the different tactics used by management and union in case of conflict?

Q.2: What are the different forms of business ownership? Explain in detail.

Q.3: Describe the different task involved in production process.

Q.4: How can you classify a risk as an insurable risk? Discuss.

Q.5: Write short note on **any two** of the following:

- a. Business Environment
- b. Marketing Mix
- c. Long-Term and Short-Term Financing

**END OF SUBJECTIVE PAPER**