College Name:	
Seat No:	Student's Name:
Copy No:	

KARACHI UNIVERSITY BUSINESS SCHOOL UNIVERSITY OF KARACHI FINAL EXAMINATION, DECEMBER 2016; AFFILIATED COLLEGES PRODUCTION & OPERATION MANAGEMENT; BA(BS)-542 BBA - VI

Date: January 5, 2017 Max Time: 2 Hrs Max Marks: 40

INSTRUCTIONS:

- 1. Attempt any 4 questions. Do not write anything on the question paper.
- 2. Mobile phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.
- Q1 Why inventory control is essential in operating a system?
- Q2 How could control charts, pareto diagram, and cause-and-effect diagram be used to identify quality problems at a hotel?
- Q3 Under what conditions would a firm wants it capacity to lag demand? To lead demand? Explain with illustration
- Q4 Explain why doubling the capacity of a bottleneck may not double the system capacity?
- Q5 How a company selects an outsourcing provider? Explain with example.
- Q6 a) How does yield management impact an aggregate plan?
 - b) Explain several strategies for improving the productivity.

END OF SUBJECTIVE PAPER