

College Name: \_\_\_\_\_

Student Name: \_\_\_\_\_ Seat No: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL  
UNIVERSITY OF KARACHI  
FINAL EXAMINATION, DECEMBER 2016; AFFILIATED COLLEGES  
INTRODUCTION TO BUSINESS; BA (BS)-341  
BBA – I**

**Date: December 19, 2016**

**Max Time: 100 Min  
Max Marks: 40**

**INSTRUCTIONS:**

- 1. Attempt any 5 questions. Do not write anything on the question paper**
- 2. Mobile phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q.1) Identify the qualities that must be possessed by the managers in the 21<sup>st</sup> century. Why are these qualities important in a competitive business environment?
- Q.2) Define risk. Explain different types of risk associated with the businesses.
- Q.3) What are the options available for the businesses if they want to obtain funds. Discuss different types of financial institutions from where these funds could be obtained.
- Q.4) How do management settle its disputes with the union. Elaborate the steps in the grievance procedure.
- Q.5) Enlighten the different factors that must be considered while deciding for location of a production facility.
- Q.6) Businesses can be organized in various forms. Explain these different forms along with their pros and cons.

**END OF SUBJECTIVE PAPER**