

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION DECEMBER 2016; AFFILIATED COLLEGES
COMPUTER APPLICATION TO BUSINESS: BA (H) – 561
BBA – V**

Date: January 16, 2017

Max Time: 2 Hrs

Max Marks: 40

INSTRUCTIONS:

- 1. Attempt any 4 Questions.**
- 2. Do not write anything on the question paper, EXCEPT Initials Mentioned Above.**
- 3. Mobile Phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 a) What is the impact of E-Commerce in business? Also enlist major issues and challenges of E-Commerce in Pakistan
b) Define the term Website?
- Q2 a) What is a Network Domain Name? What is the significance of this Domain over the Internet?
b) What is the relationship between a VPN and an extranet?
- Q3 Explain the following
1. P2S2P system
2. P2P system
- Q4 Define Change Management. Why the organizations consider change management to be a very important aspect of their growth? Why the employees are usually reluctant to change management
- Q5 Briefly explain the following
i. What is disintermediation?
ii. List any two applications of B2B EC.
iii. What is JIT?
iv. What is competitive intelligence in EC?
v. What do you mean by comparison advertisement?

END OF SUBJECTIVE PAPER