

College Name: \_\_\_\_\_

Seat No: \_\_\_\_\_ Student's Name: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL**  
**UNIVERSITY OF KARACHI**  
**FINAL EXAMINATION, DECEMBER 2016; AFFILIATED COLLEGES**  
**BUSINESS ETHICS; BA (H)-621**  
**BBA – VII**

**Date: January 9, 2017**

**Max Time: 2 Hrs**

**Max Marks: 40**

**INSTRUCTIONS:**

- 1. Attempt any 4 questions. Do not write anything on the question paper**
- 2. Mobile phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 Define business ethics and while discussing unethical behaviours in business, examine importance ethics in business.
- Q2 Discuss briefly how to use the Ethical Decision- Making Framework to Improve Ethical Decisions?
- Q3 Discuss the role of leadership in developing corporate culture and implementing ethical program successfully in organizations.
- Q4 a) Describe conflict of interest and the condition that raises it.  
b) Discuss the philosophy of utilitarianism and Egoism.
- Q5 Differentiate the following:
- i. Business Ethics and Social Responsibility
  - ii. Ethical Relativism and Morality
  - iii. Code of Ethics and Code of Conduct
  - iv. Whistle-Blowing and Lobbying

**END OF SUBJECTIVE PAPER**