

**KARACHI UNIVERSITY BUSINESS SCHOOL**  
*University of Karachi*  
**FINAL EXAMINATION, JUNE 2010: AFFILIATED COLLEGES**  
**BUSINESS ECONOMICS: BA (M) - 511**  
**MBA - I**

Date: June 26, 2010

Max Time: 3 Hours

Instruction: Attempt all question

Max Marks: 30

Attempt any three questions, all questions carry equal marks.

QI. Define the following concepts.

- Cross Elasticity of demand
- Expansion path
- Indifference Curve

QII Show and explain how a short-run equilibrium is attained under Monopoly market.

QIII. Discuss increasing, decreasing and constant returns to scale with the help of examples.

QIV. Jot down the assumptions of Monopolistic Competition. How the short run equilibrium is achieved in the monopolistic Competition.

**First Think and then Ink**

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*University of Karachi*  
**FINAL EXAMINATION, JANUARY 2010: AFFILIATED COLLEGES**  
**BUSINESS ECONOMICS: BA (M) - 511**  
**MBA - I**

Date: January 02, 2010

Max Time: 3 Hours

Max Marks: 60

**ATTEMPT ANY FIVE QUESTIONS ALL QUESTION CARRY EQUAL MARKS**

1. Discuss the concept of opportunity cost. Distinguish between positive and normative economics.
2. Discuss the strength and weakness of using the market to allocate and distribute scarce resources.
3. Explain what is meant by equilibrium price and equilibrium quantity. Discuss the Principal factors that shift demand and supply curves.
4. Define Perfect Competition. Show why a Perfectly Competitive firm chooses the output at which price equal marginal cost.
5. What are the economies and diseconomies of scale and why might they exist?
6. **WRITE SHORT NOTES ON ANY TWO OF THE FOLLOWING:**
  1. Budget constraint
  2. Production Function
  3. Elastic, Inelastic and unelastic demand

**KARACHI UNIVERSITY BUSINESS SCHOOL**  
**UNIVERSITY OF KARACHI**  
**FINAL EXAMINATION, JUNE & JULY 2009: AFFILIATED COLLEGES**  
**BUSINESS ECONOMICS: BA (M) - 511**  
**MBA - I**

Date: June 22, 2009

Max Time: 3 Hours

Max Marks: 60

**Instructions: Attempt any five questions. All questions carry equal marks.**

- Q. 1 a. How would you justify that monopoly form of market is harmful?  
b. Discuss the barriers to entry under monopoly form of market?
- Q. 2 a. Differentiate between technical efficiency and allocative efficiency?  
b. If a Perfectly Competitive market is most efficient form of market than how an individual firm can earn supernormal profit?
- Q. 3 Evaluate the following statements:  
1. The income elasticity of demand for food tends to be high  
2. The demand for a particular brand of commodity is more inelastic as compared to the whole product group.  
3. Diminishing marginal utility applies to income as it applies to other commodities.
- Q. 4 a. Differentiate between the following  
1. Capitalist and Command Economic System  
2. Economic and Accounting Profit  
b. The decision about what to produce largely depends upon the nature of political system prevailing in that country.
- Q. 5 a. justify whether the law of diminishing marginal return is applicable to all market condition.  
b. Critical evaluate whether in free market system, everything is available for free.
- Q. 6 Explain the theory of marginal productivity of input?
- Q. 7 a. Differentiate between the following:  
1. Iso cost and quant curve  
2. Long run and Short run time period  
b. Evaluate the characteristics of indifference curve

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**FINAL EXAMINATION, JANUARY 2009: AFFILIATED COLLEGES**  
**BUSINESS ECONOMICS: BA (M) - 511**  
**MBA - I**

Date: January 14, 2009

Max Time: 3 Hours

Max Marks: 60

**Instructions: Attempt any five questions. All questions carry equal marks.**

- Q. I                      What are the economic arguments in favor and against monopoly market? (12)
- Q. II                      (a) How can a firm in perfect competition makes supernormal profits?  
(b) Explain the difference between economies and diseconomies of scale with at least two examples of each. (12)
- Q.III                      (a) The price of a good is Rs. 1.20 per unit and annual demand is 800,000 units. Market research indicates that an increasing in price of 10 paise per unit will result in a fall an annual demand of 75,000 units. What is the price elasticity of demand measuring the responsiveness of demand over this range of price increase? (04)
- (b) Suppose that there are two products A and B. Product A currently sells for Rs. 5, and demand at this price is 1,700 units. If the price fell to Rs. 4.60, demand would increase to 2,000 units. Product B currently sells for Rs. 8 and demand at this price is 9,500 units. If the price fell to Rs. 7.50, demand would increase to 10,000 units. In each of these cases, calculates:  
(i) Then price elasticity of demand for the price changes given; and  
(ii) The total effect on total revenue, if demand is met in full at both the old and the new prices, of the change in price. (08)
- Q.IV                      Evaluate the following statements (12)  
(a) It is possible for the average total cost curve to be falling while the average variable cost cure is rising.  
(b) Marginal fixed costs per unit will fall as output increases.
- Q. V                      Distinguish between (12)  
(i) Economic profit and Accounting profit.  
(ii) Positive and normative economics  
(iii) Capitalist and Socialist Economic System.
- Q.VI                      Show how wage and employment levels are determined, according to Marginal productivity theory in a perfectly competitive market? (12)
- Q.VII                      Explain in detail what conditions do you expect will determine price in:  
(a) A retail fruit and vegetable market? And  
(b) An auction of antiques and paintings? (12)

**KARACHI UNIVERSITY BUSINESS SCHOOL**  
**UNIVERSITY OF KARACHI**  
**FINAL EXAMINATION JUNE-2008: AFFILIATED COLLEGES**  
**BUSINESS ECONOMICS: BA (M) - 511**  
**MBA - I**

Date: June 24, 2008

Max Time: 3 Hours

Max Marks: 60

**Instruction:** Attempt any five questions. All questions carry equal marks.

- Q.No.1** (a) what is the relationship between total revenue and elasticity? When price rises and fall? (06)  
(b) What general conclusion can you reach with regard to the relation between price, total revenue and elasticity? (06)
- Q.No.2** (a) Define non-price competition. (06)  
(b) Why do monopolistic competitors engage in it while perfectly competitive firms do not? (06)
- Q.NO.3** Distinguish among opportunity costs, explicit costs and implicit costs with at least two examples of each. (12)
- Q.No.4** Discuss the pros and cons of different economics systems. (12)
- Q.No.5** (a) Jot down the properties of Indifference curves. (06)  
(b) Why the per unit cost curves are U-shaped? (06)
- Q.No.6** (a) Comment on the following statement: Long-run average cost is a meaningless concept since in this period most conditions underlying the cost function will probably change in unpredictable ways. (06)  
(b) What are the relations between increasing returns to scale and decreasing long-run average cost? (06)
- Q.No.7** Both the marginal utility approach and indifference curve approach yield the same equilibrium position for a rational consumer. Compare these explanations of equilibrium and discuss the relative advantage of two approaches. (12)



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**FINAL EXAMINATION: AFFILIATED COLLEGES  
BUSINESS ECONOMICS: BA (M) - 511  
MBA - I**

Max Time: 3 Hours

Date: December 28, 2006

Max Marks: 60

**INSTRUCTIONS:**

**Attempt any six questions.**

- Q.No.1      What role does rational self-interest play in economic analysis?
- Q.No.2      Why does the scarcity problem force individual to consider opportunity Costs?
- Q.No.3      Does an increasing in demand always lead to a rise in price? How goods Rationed?
- Q.No.4      Explain how a firm's choice a production technique is affected by the Price of the inputs that it purchases.
- Q.No.5.      Explain the following statement:  
Capitalism not only accepts self-interest as a fact of human existence, it Relies on self-interest to achieve society's material goals.
- Q.No.6      What is the perfectly competitive firm's short run supply curve?
- Q.No.7      Define the concepts of elasticity and cross price elasticity of demand, Relate cross price elasticity to the concepts of complements and Substitutes.
- Q.No.8      Define consumer surplus, indifference curves and budget line? What a Consumer will do in order to maximize utility.

**KARACHI UNIVERSITY BUSINESS SCHOOL**  
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**FINAL EXAMINATION SPRING-2006: AFFILIATED COLLEGES**  
**BUSINESS ECONOMICS: BA (M) - 511**  
**MBA - I**

**Date: June 21, 2006**

**Time Max 3 Hours**  
**Max Marks: 60**

**INSTRUCTIONS:**

Attempt any six questions, all questions carry equal marks.

- Q.No.1      Discuss strength and weaknesses of using the market to allocate and distribute scarce resources.
- Q.No.2      Show how market reconciles demand and supply through price adjustment.
- Q.No.3      Discuss principal factors that shift demand and supply.
- Q.No.4      Analyze how elasticity relates to the revenue effect of a price change. Show why bad harvests can help farmers.
- Q.No.5      Contrast the means by which pure capitalism, centrally planned economies and mixed economies attempt to cope with economic scarcity.
- Q.No.6 (a)    Calculate the marginal and average costs for each level of output from the following total cost data.
- (b)    Show the marginal and average costs are related.
- |            |    |    |    |    |    |    |    |    |     |     |
|------------|----|----|----|----|----|----|----|----|-----|-----|
| Output     | 0  | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8   | 9   |
| Total Cost | 12 | 27 | 40 | 51 | 60 | 70 | 80 | 91 | 104 | 120 |
- Q.No.7      Define imperfect competition, oligopoly and monopolistic competition. Show how differences in cost and demand lead to different market structure.
- Q.No.8      Define isoquants and examine their role in the choice of production technique.



