

College Name: \_\_\_\_\_

Student Name: \_\_\_\_\_ Seat No: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL**  
**UNIVERSITY OF KARACHI**  
**FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES**  
**COMPUTER APPLICATION TO BUSINESS BA(BS) – 351**  
**BBA – I**

**Date: June 17, 2016**

**Max Time: 1.5 Hrs**

**Max Marks: 30**

**INSTRUCTIONS:**

- 1. Attempt any 3 questions. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q-01 Describe the major E-Commerce application models with business reference and examples. Enlist the competitive advantages of Electronic data interchange (EDI).

Q-02

- a) Describe the purpose of Domain Name Server(DNS).
- b) Explain the major functions of system software, also code five names of system software.

Q-03

- a) Enlist the major features of the latest generation Intel processor i7.
- b) Write down distinguishing points between Magnetic storage and Optical storage medium.

Q-04 Write down brief notes on **any three** of the followings:

- a) eBay
- b) Firewalls
- c) Client Server Network
- d) Change Management System
- e) Search Engine Optimization (SEO)

Q-05 Write down the distinguishing points between **any three** of the followings:

- a) Access and Database
- b) Intranet and Extranet
- c) Web site and Web Portal
- d) Network Switch and Router
- e) Information and Knowledge

**END OF SUBJECTIVE PAPER**