

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGE
MANAGEMENT INFORMATION SYSTEM; BA (M)-632 (PART B)
MBA – IV

Date: June 12, 2016

Max Time: 2 Hrs

Max Marks: 30

INSTRUCTIONS:

1. Attempt any 3 questions. Do not write anything on the question paper.
2. Mobile phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.

Q No. 01

Write down the role of Management Information System (MIS) for a successful business; also identify the major issues and challenges for the implementation of MIS

Q No. 02

- a) Describe why System Analysis and Design Methodologies are needed for software development?
- b) Explain major tasks of System Development Life cycle

Q No. 03

- a) Illustrate and define the purpose of Entity-Relation Diagram (ERD)
- b) Enlist major functions of Relational Database Management System

Q No. 04 Write down short note on the followings:

- a) Business Intelligence
- b) Strategic Information System
- c) Role of Information in Organization

Q No. 05 Differentiate the functionality (at-least 05 points each) between the followings:

- a) OLTP and OLAP
- b) Information and Knowledge
- c) Web Server and Application Server

END OF SUBJECTIVE PAPER