

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGE
RECRUITMENT & SELECTION; BA (M)-606 (PART B)
MBA-IV**

Date: July 21, 2016

Max Time: 2 Hrs

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt all questions, all carry 5 marks.**
- 2. Do not write anything on the question paper.**
- 3. Mobile phone(s) or any other communicating device is not allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1. Define recruitment and selection. Draw & explain the recruitment and selection process model.
- Q2. What is Job Analysis? What information is provided by it? Explain the Process, Purposes and Uses of Job Analysis.
- Q3. What are the contents of Job Description and Job specifications? Explain with example.
- Q4. Why is the job interview considered to be the most popular selection technique? What are the types of interview? Explain with examples.
- Q5. Explain the role of marketing in attracting applicants. Also define the role of research, planning, positioning and supporting in job advertisements. Explain.
- Q6. Describe the relationship between selection, recruitment and placement. Also differentiate between Resume, CV and Bio data

END OF SUBJECTIVE PAPER