

College Name: \_\_\_\_\_

Student Name: \_\_\_\_\_ Seat No: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL  
UNIVERSITY OF KARACHI  
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES  
PRODUCTION OPERATIONS MANAGEMENT BA (M) – 631  
MBA – III**

**Date: July 15, 2016**

**Max Time: 2 Hrs**

**Max Marks: 30**

**INSTRUCTIONS:**

- 1. Attempt any 4 questions, ALL carry equal marks.**
- 2. Do not write anything on the question paper.**
- 3. Mobile Phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q.1 Why is operations management important in all types of organization?
- Q.2 How traditional manufacturing may be improved?
- Q.3 What is the difference between a 'top-down' and a 'bottom-up' view of operations strategy?
- Q.4 What are the competitive properties? Explain how a firm can compete on the basis of cost with special reference to its operations?
- Q.5 How would you differentiate between p-chart and c-chart?
- Q.6 What are the performance objectives of operations and what are the internal and external benefits which derive from excelling in each of them?
- Q.7 How does ABC analysis assist inventory control? Can you suggest any alternative?

**END OF SUBJECTIVE PAPER**