

KARACHI UNIVERSITY BUSINESS SCHOOL
University of Karachi
FINAL EXAMINATION DECEMBER 2010: AFFILIATED COLLEGES
MANAGEMENT INFORMATION SYSTEM BA (H) – 611
BS – VII

Date: January 10, 2011

Max Marks: 50
Max Time: 2.5 Hrs

- Q. 2** Distinguish between behavioral and technical approaches to information System. What major disciplines contribute to an understanding of information System? Explain. **(Marks 10)**
- Q. 3** What are four competitive strategies enabled by information systems that firms can pursue? How do information systems support each of these competitive strategies? Give examples. **(Marks 10)**
- Q. 4** What are the roles of information policy and data base administration in information management? Explain. **(Marks 10)**
- Q. 5** How does Executive Support System enhance managerial decision making? How do they provide value for a business? Explain **(Marks 10)**
- Q. 6** Name and describe the principal capital budgeting methods used to evaluate information system projects. **(Marks 10)**

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KARACHI UNIVERSITY BUSINESS SCHOOL
University of Karachi
FINAL EXAMINATION, JUNE 2010: AFFILIATED COLLEGES
MANAGEMENT INFORMATION SYSTEM: BA (H) – 611
BS – VII

Date: June 28, 2010

Max Marks: 60
Max Time: 3 Hrs

INSTRUCTION

1. Read question carefully understanding question is the part of exam no question about question.
2. Write required information clearly on your answers sheet.
3. All questions may solve in a clear, concrete, and brief manner.

Attempt all question all question carry equal marks.

Q1. MCQ's

- (I) Information system supports. (2)
- a. Strategic advantage.
 - b. Managerial decision making.
 - c. Business operations.
 - d. All the above.
- (II) Businesses are becoming. (2)
- a. Internetworked enterprises.
 - b. Multinetworked enterprises.
 - c. Both 'a' and 'b'.
 - d. None above all.
- (III) A software used to run and control different application is called. (2)
- a. Firm ware.
 - b. Male ware.
 - c. Operation system.
 - d. Both 'a' and 'b'.

Continue P/2

- (IV) DTP stands for. (2)
- a. Data transaction processing.
 - b. Diverse processing.
 - c. Desk top publishing.
 - d. Direct transaction processing.

- (V) Data resource management for managerial concern is based on. (2)
- a. Data administration.
 - b. Data planning and data based administration.
 - c. Data mining and data scanning.
 - d. Both 'a' and 'b'.

Q 2. Fill in the blanks.

- (I) _____ is the system changes data resource into information products. (2)
- (II) Interrelated element jointly work to common goal is called _____. (2)
- (III) _____ produces hyperlinked multimedia documents for the web. (2)
- (IV) _____ is collaborative tools for workgroups. (2)
- (V) _____ resulting from the occurrence of transactions. (2)

Q3. True / False

- (I) EDI involves the electronic exchange of business transaction document .T/F (2)
- (II) CAD is used to distribution TPS information. T/F (2)
- (III) The inference engine work like search engines. T/F (2)
- (IV) Hair thin glass is used in coaxial cables .T/F (2)
- (V) A multiplex allows simultaneous data transaction. T/F (2)

Q4. What is the managerial role of MIS? (10)

Q5. What are the strategic application and issue in information technology? (10)

OR

How you define in brief the security concern need to protect organization network.

Q6. Briefly explain the advantages of e-commerce in pull based supply chain. (10)