

KARACHI UNIVERSITY BUSINESS SCHOOL
University of Karachi
FINAL EXAMINATION DECEMBER 2010; AFFILIATED COLLEGES
HUMAN BEHAVIOUR BA (H) – 411
BS – III

Date: December 23, 2010

Max Time: 2.5 Hrs

Max Marks: 30

SECTION B

Instructions: Attempt any two questions. All questions carry equal marks:

1. Differentiate between Prejudice and Discrimination. Discuss the origins of prejudice.
2. How does stress lead to poor health? Explain in detail.
3. What are the different theories of Emotion? Briefly discuss.
4. Discuss in detail the Psychoanalytic Approach of Personality.
5. Write short note on any two of the following:
 - a. Motivation
 - b. Types of Memory
 - c. Intelligence assessment
 - d. Obedience

KARACHI UNIVERSITY BUSINESS SCHOOL
University of Karachi
FINAL EXAMINATION JUNE 2010; AFFILIATED COLLEGES
HUMAN BEHAVIOUR BA (H) – 411
BS – III

Date: June 16, 2010

Max Time: 2.5 hrs

Max Marks: 30

Instructions: Attempt any two questions. All questions carry equal marks:

1. Discuss the various methods of Assessing Personality of people. (15)
2. What is Stress? Give different ways of coping with stress. (15)
3. Define Learning. Differentiate between Classical and Operent Conditioning. (15)
4. What do you understand by Problem solving and Reasoning? (15)
5. Write short notes on any two of the following:
 - a. Attitudes
 - b. Intelligence assessment
 - c. Social influence
 - d. Trait theory of personality

KARACHI UNIVERSITY BUSINESS SCHOOL

UNIVERSITY OF KARACHI

FINAL EXAMINATION, JUNE 2009: AFFILIATED COLLEGES

HUMAN BEHAVIOR : BA(H) - 411

Four Years
Program

BS III

Date: 12 June 2009

Max Marks : 60

Time allowed: 3 hrs

Instructions. Attempt any four (4) questions. All questions carry equal marks (i. e 15 each.)

Q1. Discuss in detail the process of Operant Conditioning with reference to Skinner's experiment. Also discuss its implication in human behavior.

Q2. What is Psychology? Discuss the different trends in the field of Psychology.

Q3. What is Social Influence? Discuss the various kinds of social influence that we use.

Q4. Define Motivation and discuss the various types of motivators.

Q5. What is stress and what are the different ways of coping with stress? Discuss in detail.

Q6. Define Memory. Discuss in detail its process and types of memory.

Q7. Write short notes on any three (3) of the following.

- i. James Lange theory of emotion
- ii. Attitudes and attitude change
- iii. Trait theory of Personality
- iv. Problem solving
- v. Forgetting

Best of Luck!

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI

BS Four Years
Program

FINAL EXAMINATION JUNE 2008 : AFFILIATED COLLEGES
HUMAN BEHAVIOR : BA (H) - 411
BS - III

Date: June 10, 2008

Time: 3 Hours

Max Marks: 60

Instructions: Attempt all questions. All questions carry equal marks.

Q1. Define any 4 of the following:

- i. Psychology
- ii. Operant Conditioning
- iii. Perception
- iv. Emotions
- v. Template and Prototype
- vi. Fluid intelligence
- vii. Deep and shallow processing

Q2.

- a. What are the types of Perceptual Constancy?
- b. Define classical conditioning. In classical conditioning what is meant by generalization?
- c. What is the difference in sensory memory, short-term memory and long-term memory?
- d. What is the difference between positive reinforcer, negative reinforcer and punishment in operant conditioning?

Q3 What is hypothalamus and what are its functions?

Q4

- a. Define attitude. How does it lead to prejudice?
- b. Explain the Correlation between attitude and social influence.

Q5

- a. What different schools of thought lead to the development of Psychology?
- b. Briefly explain any two areas of specialization in Psychology.

Q6

- a. Discuss the major causes of forgetting.
- b. Explain the process of classical conditioning.

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION, JUNE-2007 : AFFILIATED COLLEGES
HUMAN BEHAVIOR : BA (P) - 361
BBA - I

Date : June 25, 2007
Max. Marks : 40

Time : 3 Hours

Instructions : Attempt any five questions.

- Q.No.1. What are the different Research Methods in Psychology? Discuss any two methods. (08)
- Q.No.2. Write short note on causes of Forgetting. (08)
- Q.No.3. Give any two theories of Motivation. (08)
- Q.No.4(a). Define REM sleep. (04)
- (b). Describe the concept of Dream. (04)
- Q.No.5(a). Describe the Autonomic Nervous System and discuss its role in stress. (05)
- (b). Discuss the Cognitive Theory and Humanistic Theory of Psychology. (03)
- Q.No.6. Give an overview of Anxiety Disorders. (08)
- Q.No.7. What do you know about the Trait approaches of personality? Describe briefly. (08)
- Q.No.8. Write short notes on any two of the following: (08)
- (a) Absolute Threshold (b) Sensory Memory
(c) Psychoanalytic Model (d) Subliminal Perception

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION : AFFILIATED COLLEGES
HUMAN BEHAVIOR : BA (P) - 361

Time : 3 Hours
Max. Marks : 40

Date : December 11, 2006

Instructions : Attempt any FIVE questions.

- Q.No.1. Write a note on various theories of emotion. (08)
- Q.No.2. Explain briefly the different methods of assessment of personality. (08)
- Q.No.3. (a) Describe various stages of sleep. (05)
(b) What do you understand by Circadian Rhythms? (03)
- Q.No.4. What are the types of Mood Disorders? Describe briefly. (08)
- Q.No.5. Give the main theories of Psychology. (08)
- Q.No.6. Define Motivation and give various approaches to motivation. (08)
- Q.No.7. Discuss the Psychoanalytic approach to Personality. (08)
- Q.No.8. Write short notes on any two of the following:
- (1) Personality Disorders
 - (2) Sensory Adaptation
 - (3) Autonomic Nervous System
 - (4) Correlation Research

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION : AFFILIATED COLLEGES
LOGIC : BA (P) - 361

Time : 3 Hours
Max. Marks : 20

Date : December 11, 2006

Instructions : Attempt any TWO questions.

- Q.No.1. Discuss the problem of Induction. (10)
- Q.No.2. Explain the traditional square of opposition. (10)
- Q.No.3. Critically analyze fallacy of composition and amphiboly. (10)
- Q.No.4. Define following terms: (10)
- (a) Validity
 - (b) Soundness
 - (c) Proposition
 - (d) Argument