

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
ENTREPRENEURSHIP BA (H) – 512
BS – VI**

Date: July 11, 2016

Max Time: 1.5 Hrs

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt any Three questions. Do not write anything on the question paper.**
- 2. Mobile Phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q. No.1 How an Entrepreneur examine the industry environment with the help of "Michael E. Porter" five factors model.
- Q. No.2 Briefly describe each of the major sections to be covered in a business plan?
- Q. No.3 Briefly explain the role of SMEs in dispersal of economic activities?
- Q. No.4 Differentiate the following:
i. Venture capitalist Vs Business angels.
ii. Unexpected occurrences Vs Incongruities
- Q. No.5 Define compensation and how compensation is important for creating value system for an entrepreneur?

END OF SUBJECTIVE PAPER