

**APPEARANCE OF MOBILE PHONE(S) / SMART DEVICE(S) SUBJECT TO CONSIDERED AS AN
ACT OF CHEATING**

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2015; AFFILIATED COLLEGES
INTERNATIONAL BUSINESS; BA (H)-612 (PART B)
BBA – VIII**

Date: June 17, 2015

Max Time: 90 Mins

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt any 6 questions. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1. Discuss financial forces, and how they are influencing international business?
- Q2. Explain the impact of Regional Grouping on international business?
- Q3. Define theory of (a) Absolute Advantage (b) Theory of comparative advantage and how Pakistan can take advantage from above mentioned theories?
- Q4. Discuss Macro Factors Which Effect I.B, and Discuss the Role of Cultural Adaptation for international Business?
- Q5. Discuss the Concept of Privatization and its impacts on the Economy of Pakistan?
- Q6. Explain Objective, Philosophy and characteristics of MNC's?
- Q7. Why it is important to study, topography, Nature, Resource and Climate in IB?
- Q8. Write Short Notes on any 03 of the following
- (i) IMF
 - (ii) EU
 - (iii) Inflation
 - (iv) IPLC
 - (v) Socialism

END OF SUBJECTIVE PAPER