

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
PRINCIPLES OF MANAGEMENT BA (H) – 461 (PART B)
BBA – III

Date: June 15, 2016

Max Time: 1.5 Hrs
Max Marks: 30

INSTRUCTIONS:

1. Attempt 3 questions, where Q-2 is compulsory. Start each question on a new page of answer script.
2. Do not write anything on the question paper.
3. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.

Q-2 (a) *Shiraz* and *Faisal* are students of management, after attending a seminar titled 'management is universal' they starting discussing 'the applicability of management in organization. Shiraz was claiming that management is really universal; it can be applied to all types of organizations whether be, for profit or not-for profit, whereas Faisal had totally an opposing belief about management, he was claiming that management can be applied to for-profit and larges sized organizations. Who you agree with? And why? **04**

Instruction for 2(a): your answer for each statement must not exceed one page of your answer script.

(b) How far do you agree or disagree with the given statements: Justify your answer **06**
To some extent human skills are needed by all managers at all levels
Democratic leadership style is the best leadership style

Instruction for 2(b): your answer for each statement must not exceed half page of your answer script.

Q-3(a) Define the four management functions and show that the four functions are interrelated **06**

(b) Briefly describe the MBO process **04**

Q-4 (a) Briefly discuss the any three contribution of following scientists: **06**

- i) Frederick Winslow Taylor
- ii) Mc Gregor
- iii) Henri Fayol
- iv) Abraham Maslow
- v) Chester I. Barand

(b) Differentiate between any two of the following: **04**

- i) Standing and single-use plans
- ii) Transactional and transformation leaders
- iii) Pre-control and concurrent control

Q-5 Write short notes on any four of the following: **10**

- i) Strategic Planning
- ii) BCG Matrix
- iii) Matrix Structure
- iv) Virtual Network Approach to departmentalization
- v) Decision making situations

END OF SUBJECTIVE PAPER