

**APPEARANCE OF MOBILE PHONE(S) / SMART DEVICE(S) SUBJECT TO CONSIDERED AS AN
ACT OF CHEATING**

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION; AFFILIATED COLLEGE JUNE 2015
PRINCIPLES OF MANAGEMENT; BA (H)-461 (PART A)
BBA – III**

Date: June 10, 2015

Max. Time: 90 Mins

Max. Marks: 30

Q-2 The statements given below are wrong. Why? Give reasoning. (any four) **12**

- a) A company can pursue 'growth strategy' both internally and externally
- b) Autocratic leaders are always the most effective leaders
- c) Strategic planning can be done at corporate level only.
- d) Micro environment of a bank would same for a retail store (like Metro)
- e) There exists no relationship between Human Resource Management and staffing

Note : explanation of reasoning for each statement must not exceed half page of your answer script

Q-3 Do you agree or disagree with the given statements? justify your choice (any two) **06**

Note : for each statement your answer must not exceed one page of your answer script

- a) management should be seen as a system
- b) in order to survive and grow every organization has to become a 'learning organization'
- c) Planning means defining goals and future organizational performance and deciding on the tasks and use of resources needed to attain them

Q-4 Write short notes on any 4 of the following: **12**

- a) Management by Objectives
- b) Central planning departments
- c) Delegation
- d) Importance of vision statements
- e) Entropy
- f) Bounded rationality
- g) Departmentalization
- h) Virtual Network Approach to departmentalization

END OF EXAM PAPER