

**APPEARANCE OF MOBILE PHONE(S) / SMART DEVICE(S) SUBJECT TO CONSIDERED  
AS AN ACT OF CHEATING**

College Name: \_\_\_\_\_

Student Name: \_\_\_\_\_ Seat No: \_\_\_\_\_

Copy No: \_\_\_\_\_

**KARACHI UNIVERSITY BUSINESS SCHOOL  
UNIVERSITY OF KARACHI  
FINAL EXAMINATION JUNE 2015; AFFILIATED COLLEGES  
INFORMATION TECHNOLOGY IN BUSINESS; BA (H)-342  
BBA – II**

**Date: June 7, 2015**

**Max Time: 2 Hrs**

**Max Marks: 30**

**INSTRUCTIONS:**

- 1. Attempt any 3 questions. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q-01 Enlist the differentiating points between following with suitable examples and diagrams

- a) Vector and Raster image format
- b) Client Server Network and Peer-to-Peer Network

Q-02

- a) Describe how does MS-Excel is used for financial modeling?
- b) Briefly explain the special feature of presentation program(PPT) that are being used in professional environment

Q-03 Illustrate how does Internet works? Enlist the major applications of Internet. Also explain how we can protect e-mails by an annoying person?

Q-04 Write down short notes on the followings with relevant examples:

- a) Cybercrime
- b) Windows Media Video (WMV)
- c) Asymmetric digital subscriber line (ADSL)

Q-05 Write down the distinguishing points between the following:

- a) Windows and Linux
- b) LCD and LED display
- c) Internal Bus and External Bus

**END OF SUBJECTIVE PAPER**